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# **EUFORES 22nd INTER-**PARLIAMENTARY MEETING **IPM22** Berlin – Deutscher Bundestag - SPONSORSHIPS -









ALL YOU NEED TO KNOW BEFORE SPONSORING

EUROPEAN FORUM FOR RENEWABLE ENERGY SOURCES

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# WHO ARE WE AND WHY SPONSOR EUFORES EVENTS?

#### **ABOUT EUFORES**

EUFORES is a European cross-party network of Members of Parliament from the European Parliament as well as from the EU27 national and regional Parliaments. EUFORES core objective is the promotion of renewable energy and energy efficiency.

EUFORES is supported by a variety of non-parliamentary members from the renewable energy and energy efficiency industry, scientific institutes, energy agencies and NGOs - all strongly committed to renewable energy and energy efficiency. EUFORES has developed a broad spectrum of activities in order to coordinate the exchange between its members.

#### ENGAGE WITH THE EUROPEAN PARLIAMENTARY NETWORK

EUFORES conference sponsors are exposed to a highly engaged European audience of key European decision makers in the sectors of renewable energy and energy efficiency.

#### WHAT IS IN FOR ME?

Sponsoring an EUFORES Conference gives you:

- High visibility among policy makers and especially Parliamentarians from all over Europe
- Being part of the discussion about Europe's energy future
- Networking opportunity to discuss the potentials and needs of your sector with national and European Parliamentarians
- Building up your company's profile among key decision makers

#### **ABOUT EUFORES CONFERENCES**

Since 1995 EUFORES has held high-level conferences throughout the European Union – both on the European and the national level.

They have become an important forum for the parliamentary community to exchange information on the latest developments in renewable energy and energy efficiency, and formulate energy addressing policies through a community-driven policy development process. These conferences provide many opportunities for knowledge sharing and professional networking.

Stand out from the rest! Do not miss out on these great opportunities!

Become a sponsor of the leading parliamentary network in Renewable

Energy and Energy Efficiency in Europe!



## **AUDIENCE**

governments.

EUFORES events attract participants from all over Europe and are typically attended by more than 100 members of parliament plus representatives of EU institutions, governments, experts from science, technical and business community and civil society.

EUFORES events are supported by Members of the European Parliament (MEPs) and Members of national Parliaments (MPs), Members of Regional Parliaments, as well as European Commission and national or local

The majority of attendees are key experts responsible of policy-making and technical experts responsible of technology development in the field of renewable energy and energy efficiency.

Attendees include participants from:

- □ EUROPEAN PARLIAMENT
- ☐ EU 27 NATIONAL PARLIAMENTS
- ☐ REGIONAL PARLIAMENTS
- ☐ EUROPEAN COMMISSION
- ☐ GOVERNMENT DEPARTMENTS
- ☐ SCIENTIFIC COMMUNITY
- ☐ EUROPEAN & NATIONAL ASSOCIATIONS
- ☐ CIVIL SOCIETY
- □ COMPANIES





## **IPM Impressions**

Impressions from IPM19, Parliament of Finland, Helsinki, November 2019



Deputy Speaker Finnish Parliament



MP Finland



aara-Sofia Sirén Theresa Griffin MEPUK President **EUFORES** 



Krista Mikkonen Minister Environ- Minister Energy ment and Climate Finland



Luxembourg



Miapetra Kumpula-Natri MEP Finland



Ville Niinistö MEP Finland



Anni Sinnemäki Vice-Mayor of Helsinki



Micha ela Holl European Commission



**Niels Fuglsang** MEP Denmark



Giles Dickson WindEurope



Satu Hassi MP Finland



Michael Bloss MEP Germany



Nils Torvalds MEP Finland



Anne Weidenbach European





# 22<sup>nd</sup> Inter-Parliamentary Meeting on Renewables and Energy Efficiency (IPM22) - Sponsorship Opportunity

21-22 October 2022
DEUTSCHER BUNDESTAG -GERMAN PARLIAMENT, BERLIN, GERMANY

#### **Participants**

Members of the European Parliament, Members of Parliaments of the EU27, parliamentary civil servants, government representatives, EUFORES non-parliamentary members, selected high level experts.

#### Information

IPM22 is organized in close cooperation with the Parliament of Germany, which naturally makes it a high-level political event. The conference will discuss core topics on European and national level related to the energy transition:

- European Green Deal
- REPowerEU
- Renewable Energy Directive
- Energy Efficiency Directive
- Energy Performance of Buildings Directive
- Consequences of the Ukraine war for the energy transition
- National implementation of EU policies
- Exchange of experience between EU and national levels and between national parliaments
- Experience of Germany in promoting the energy transition despite the recent situation

IPM22 aims to contribute to sharing know-how for a correct implementation of the aforementioned legislation, while focusing particularly on the German current situation. Therefore, the legislative proposals covered under the EU Green Deal and REPowerEU and the current situation of energy policy developments in Germany will be top of the agenda of the IPM22.

IPM22 attracts members of parliament from all over Europe as well as core members of the EUFORES network. The first conference day focuses on renewable energy sources and related topics and the second conference day discusses energy efficiency. At this high-level meeting, top speakers from the German parliament, the European Parliament, national governments, the European Commission, industry representatives and many other experts will gather to discuss renewable energy and energy efficiency in the light of the EU Green Deal, the climate emergency and the war in Ukraine.

The conference offers excellent networking opportunities throughout the conference, as well as during a welcome reception on the night before the conference starts and a gala dinner held on the first conference day.

#### Why sponsor the IPM22?

- High visibility among policymakers and especially Parliamentarians from all over Europe
- Extraordinary exchange with Parliamentarians from all over Europe
- Being part of the discussion and having the chance to influence Europe's energy future
- Networking opportunity to get into contact and discuss the potentials and needs of your sector with national and European Parliamentarians
- Building up your company's profile among key-decision makers

The 22<sup>nd</sup> Inter-Parliamentary Meeting is **upon invitation only**. Just a few carefully selected additional stakeholders are invited. Therefore, these sponsorship packages offer you a rare opportunity to participate in the IPM and engage in the discussion on the topics that matter to you.

Supporting Members of EUFORES receive reduced sponsorship fees. Also, reduced fees can be discussed if more than one sponsorship package is chosen at the same time.

Do not miss this great opportunity and become a sponsor of the leading parliamentary network in renewable energy and energy efficiency in Europe!

## SPONSORSHIP PACKAGES

## **Platinum Sponsor**

#### Before the conference:

- Logo as "Platinum Sponsor" on the EUFORES homepage with link to your website
- Logo as "Platinum Sponsor" in the invitation e-mail with link to your website (invitation + at least 2 reminders to more than 1,200 renewables - and energy efficiency-related MEPs + MPs of all EU27 Parliaments)
- o Logo as "Platinum Sponsor" in the invitation letter postal mailing (invitation to Presidents of Parliaments and all energy related committees in all EU27 Parliaments)

#### During the conference:

- o Participation of 4 delegates of your organisation
- o 3 items of your organisation included in the EUFORES conference bag:
  - 1 brochure of your corporate design provided by sponsor
  - 2 items of your corporate design (i.e. USB stick, pens, notepads)
     provided by sponsor
- o Logo as "Platinum Sponsor" in the conference programme
- o Logo as "Platinum Sponsor" on the conference screen
- o Logo as "Platinum Sponsor" on the conference banner
- o VIP seating for 1 delegate at the Gala Dinner
- Welcome address of your high-level representative at the Gala Dinner

- o Logo as "Platinum Sponsor" on the EUFORES homepage with link to your website
- o Logo as "Platinum Sponsor" in the follow-up e-mail with link to your website (to more than 1,200 renewables and energy efficiency-related MEPs + MPs of all EU27 Parliaments)

## **Gold Sponsor**

#### Before the conference:

- Logo as "Gold Sponsor" on the EUFORES homepage with link to your website
- Logo as "Gold Sponsor" in the invitation e-mail with link to your website (invitation + at least 2 reminders to more than 1,200 renewables - and energy efficiency-related MEPs + MPs of all EU27 Parliaments)
- Logo as "Gold Sponsor" in the invitation letter postal mailing (invitation to Presidents of Parliaments and all energy related committees in all EU27 Parliaments)

#### • During the conference:

- o Participation of 3 delegates of your organisation
- 2 items of your organisation included in the EUFORES conference bag:
  - 1 brochure of your corporate design provided by sponsor
  - 1 item of your corporate design (i.e. USB stick, pens, notepads) provided by sponsor
- Logo as "Gold Sponsor" in the conference programme
- Logo as "Gold Sponsor" on the conference screen
- Logo as "Gold Sponsor" on the conference banner
- o VIP seating for 1 delegate at the Gala Dinner

- Logo as "Gold Sponsor" on the EUFORES homepage with link to your website
- Logo as "Gold Sponsor" in the follow-up e-mail with link to your website (to more than 1,200 renewables - and energy efficiency-related MEPs + MPs of all EU27 Parliaments)

## Silver sponsor

#### Before the conference:

- o Logo as "Silver Sponsor" on the EUFORES homepage with link to your website
- Logo as "Silver Sponsor" in the invitation e-mail with link to your website (invitation + at least 2 reminders to more than 1,200 renewables - and energy efficiency-related MEPs + MPs of all EU27 Parliaments)
- o Logo as "Silver Sponsor" in the invitation letter postal mailing (invitation to Presidents of Parliaments and of all energy related committees in all EU27 Parliaments)

#### During the conference:

- o Participation of 2 delegates of your organisation
- o Logo as "Silver Sponsor" in the conference programme
- o Logo as "Silver Sponsor" on the conference screen
- o Logo as "Silver Sponsor" on the conference banner
- o 1 item of your organisation included in the EUFORES conference bag:
  - 1 brochure of your corporate design provided by sponsor

- Logo as "Silver Sponsor" on the EUFORES homepage with link to your website
- o Logo as "Silver Sponsor" in the follow-up e-mail with link to your website (to more than 1,200 renewables and energy efficiency-related MEPs + MPs of all EU27 Parliaments)

## **Special Sponsor for the Gala Dinner**

IPM22 will also offer one special sponsorship opportunity for the gala dinner on Friday evening, 21 October 2022, which will be held in an impressive venue in Berlin. The sponsorship will give your organisation a chance to address the participants in a short welcome speech which is a unique opportunity to present your own point of view on the developments and needs of your sector to key policymakers.

#### Before the conference:

- o Logo as "Gala Dinner Sponsor" on the EUFORES homepage with link to your website
- Logo as "Gala Dinner Sponsor" in the invitation e-mail with link to your website (invitation + at least 2 reminders to more than 1,200 renewables - and energy efficiency-related MEPs + MPs of all EU27 Parliaments)
- Logo as "Gala Dinner Sponsor" in the invitation letter postal mailing (invitation to Presidents of Parliaments and of all energy related committees in all EU27 Parliaments)

#### During the conference:

- Welcome address of your high-level representative at the Gala Dinner
- o Participation of 2 delegates of your organisation
- o Logo as "Gala Dinner Sponsor" in the conference programme
- o Logo as "Gala Dinner Sponsor" on the conference screen
- o Logo as "Gala Dinner Sponsor" on the conference banner
- o Logo as "Gala Dinner Sponsor" on the invitation card to the Gala Dinner inside the EUFORES conference bag
- o VIP seating for 1 delegate at the Gala Dinner

- Logo as "Gala Dinner Sponsor" on the EUFORES homepage with link to your website
- Logo as "Gala Dinner Sponsor" in the follow-up e-mail with link to your website (to more than 1,200 RES-related MEPs + MPs of all EU27 Parliaments)

# Special Sponsor for the Welcome Reception

IPM22 will also offer two sponsorship opportunities for the welcome reception on the Thursday evening, 20 October 2022, which will be held in a beautiful venue in the center of Berlin. The welcome reception is an informal gettogether for conference participants. It is a great opportunity for networking and establishing first contacts.

#### Before the conference:

- o Logo as "Welcome Reception Sponsor" on the EUFORES homepage with link to your website
- Logo as "Welcome Reception Sponsor" in the invitation e-mail with link to your website (invitation + at least 2 reminders to more than 1,200 renewables - and energy efficiency-related MEPs + MPs of all EU27 Parliaments)
- o Logo as "Welcome Reception Sponsor" in the invitation letter postal mailing (invitation to Presidents of Parliaments and of all energy related committees in all EU27 Parliaments)

#### During the conference:

- o Participation of 1 delegate of your organisation
- o Logo as "Welcome Reception Sponsor" in the conference programme
- o Logo as "Welcome Reception Sponsor" on the table cards at the welcome reception

- Logo as "Welcome Reception Sponsor" on the EUFORES homepage with link to your website
- Logo as "Welcome Reception Sponsor" in the follow-up e-mail with link to your website (to more than 1,200 RES-related MEPs + MPs of all EU27 Parliaments)

## **Conference Bags Sponsor**

#### Before and after the conference:

 Logo as "Conference Bag Sponsor" on the EUFORES homepage with link to your website

#### • During the conference:

- Logo on the conference bag to be used during the whole conference and afterwards
- o Participation of 1 delegate of your organisation

## **Badges Sponsor**

#### Before and after the conference:

 Logo as "Badges Sponsor" on the EUFORES homepage with link to your website

#### • During the conference:

- o Logo on the name tag to be used during the whole conference
- o Participation of 1 delegate of your organisation

### **SPONSORSHIP CHECKLIST**

The table offers an overview of EUFORES sponsorship packages and the related benefits and prices

Sponsorships table	Platinum	Gold	Silver	Gala dinner	Welcome reception	Bags	Badges
NON-MEMBERS MEMBERS	<b>€</b> 25.000 <b>€</b> 23.000	€18.000 €16.000	€12.000 €10.000	€18.000 €16.000	<b>❸</b> .000 <b>€</b> 7.000	€12.000 €10.000	€12.000 €10.000
Before the confere	Before the conference						
Logo on EUFORES homepage with link to your website							
Logo in the invitation with link to your website							
*(invitation + at least 2 reminders to more than 1,200 energy efficiency related MEPs + MPs of all EU27 Parliaments)	×	×			X		
Logo in the invitation letter postal mailing (invitation to Presidents of Parliaments and of all energy related committees in all EU27 Parliaments)	X	X	X	×	X		
During the confere	ence						
Participation of delegates of your organisation					×	×	
2				$\boxtimes$			
3		<u> </u>					
4							
Possibility to include items of your organisation in the conference bag (ex. brochure, USB stick, pens, notepads provided by sponsor)	2.31			]			]
1 2 3							

Sponsorships table	Platinum	Gold	Silver	Gala dinner	Welcome reception	Bags	Badges
Logo in the conference programme	$\boxtimes$						
Logo on the conference screen	×	×	×	×			
Logo on the conference banner	×	×	×	×			
Logo as "Gala Dinner Sponsor" on the invitation card of the Gala Dinner inside the EUFORES conference bag				X			
VIP seating for 1 delegate at the Gala Dinner	×	×		×			
Welcome address of your high-level representative at the Gala Dinner	×			×			
Logo as "Welcome Reception Sponsor" on the table cards at the welcome reception							
Logo on the conference bag – to be used during the whole conference and afterwards						×	
Logo on the name tag – to be used during the whole conference							
After the conference							
Logo on EUFORES homepage with link to your website	⊠	X		×			
Logo in the follow- up e-mail with link to your website (to more than 1,200 renewables - and energy efficiency- related MEPs + MPs of all EU27 Parliaments)			×	×			

# SPONSORSHIP CONTRACT FOR IPM22

EUFORES 22<sup>nd</sup> Inter-Parliamentary Meeting on Renewable Energy and Energy Efficiency 20 - 21 - 22 October 2022- Parliament of Germany, Berlin, Germany

Non-Members\* Members\*

☐ Platinum Sponsor package			25.000 □€23.000						
☐ Gold Sponsor package			3.000	□€16.000					
☐ Silver Sponsor package			2.000	□€10.000					
☐ Special Sponsor for the Gala Dinner			3.000	□€16.000					
☐ Special Sponsor for the Welcome			000	□€7.000					
Reception									
☐ Conference Bags Sponsor			2.000	□€10.000					
☐ Badges Sponsor			<b>⊒€12.000 □€10.000</b>						
INVOICE INFORMATION									
Organisation Name									
Contact Person	Mr. / Ms. /Mrs.								
Address									
Postcode	Town			Country					
Telephone		Fax							
Email									
Website			Vat No.						
Date									
Signature:			Stamp:						
* Amounts excluding VAT (21% VAT will be added where applicable).  A discounted rate will be applied in case you decide to become a member of EUFORES.									

In case of cancellation of IPM due to force majeure (like Covid-restrictions), fees are not

refundable. For more information, please visit our website: www.eufores.org

### PREVIOUS SPONSORS

EUFORES aims to build and maintain a good relationship with sponsors, working closely with them to ensure high-professional conduct, becoming a good ambassador for the company image by offering them 100% professional content (pictures) for their social media channels updates.

You don't need to update the world on your every move, but keeping the world updated on your activities, keeps the world interested!

















Danish Energy Industries Federation





































## **CONTACT US**

EUFORES is the European parliamentary network for renewable energy and energy efficiency with members from all major political groups in the European Parliament as well as in the EU27 national Parliaments.

EUFORES promotes the deployment of renewable energy and energy efficiency within Europe. To this purpose it organizes various events to offer Parliamentarians and other key players an opportunity to exchange views. The annual Inter-Parliamentary Meeting is EUFORES' largest event with usually 100 Members of Parliaments from all over Europe.

Parliamentarians are key actors when it comes to drafting legislation for renewable energy and energy efficiency, which is crucial for developing an effective and stable framework for market development in those sectors.



Dr. Jan Geiss - Secretary General EUFORES

Tel.: +32(2) 546 1948

E-mail: jan.geiss@eufores.org



Rachelle Hajjar - Project, Event & Funding Manager

Tel.: +32(2) 400 1025

E-mail: rachelle.hajjar@eufores.org