



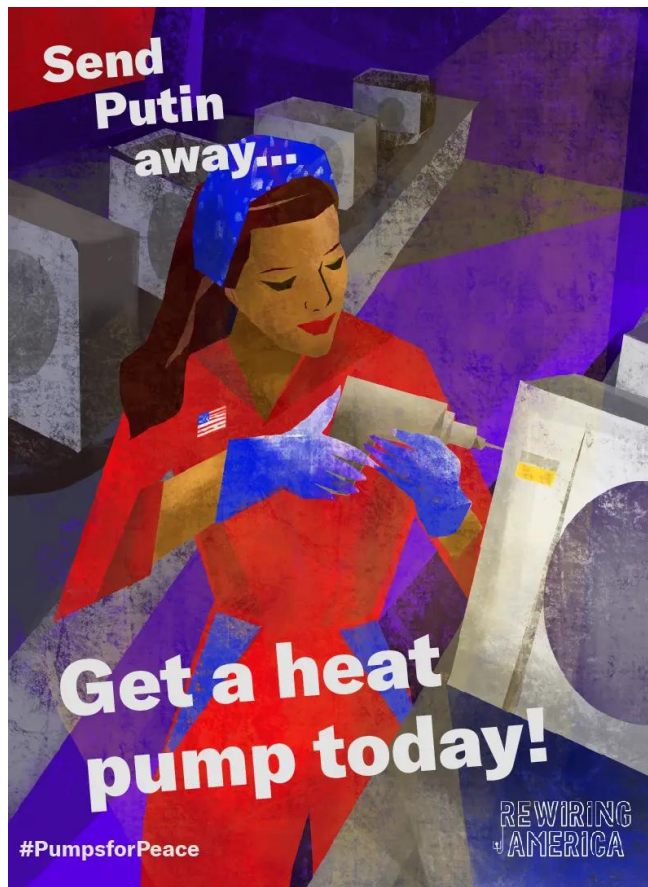
The importance of electrification – the role of heat pumps

EUFORES round-table, 20 March 2025

Paul Kenny
Director General, European Heat Pump Association



Photo: NOVAP



One more heat pump = €10,500 less to Russia

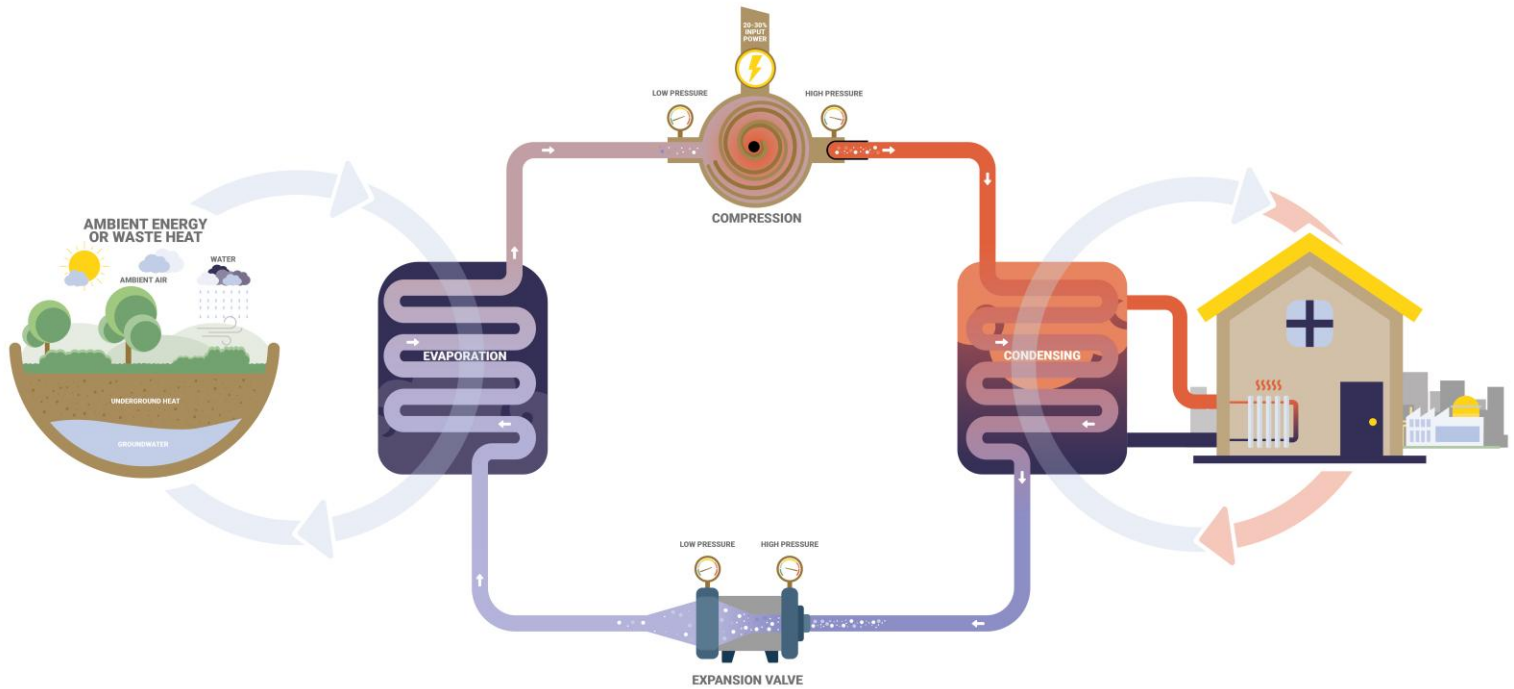




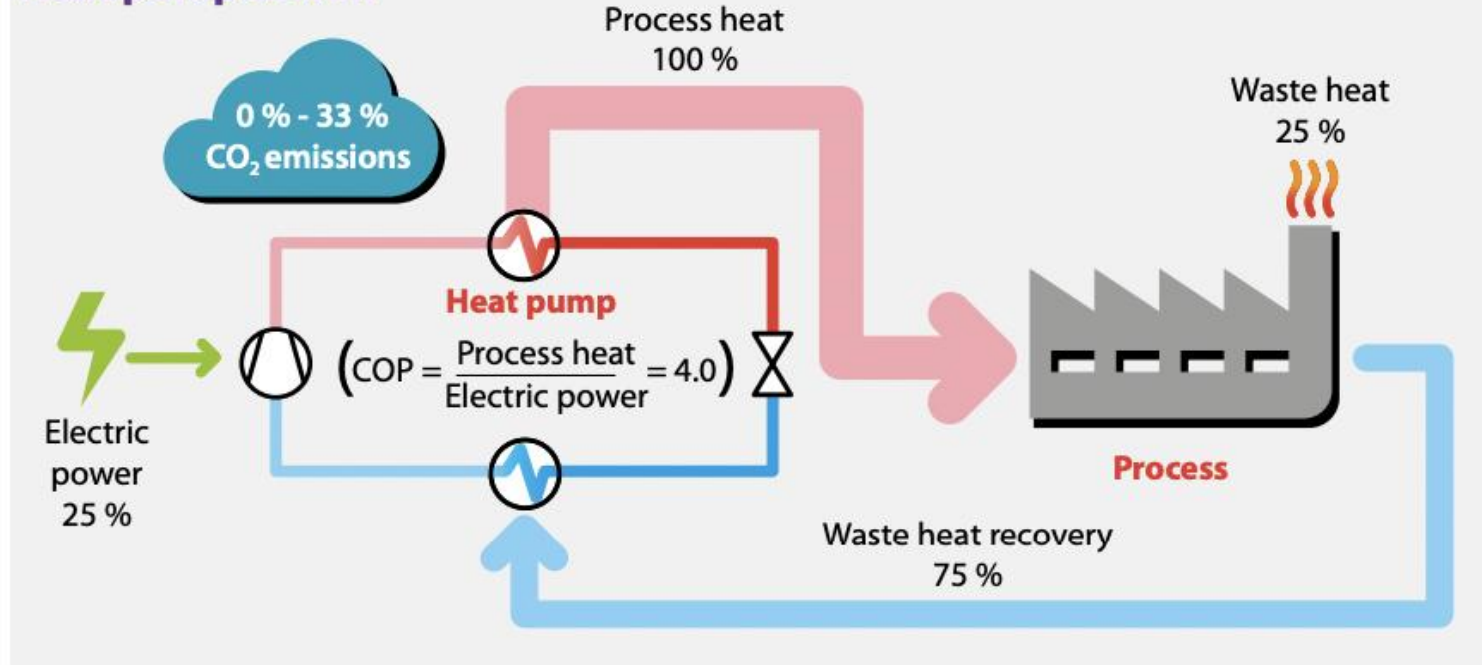
Photo: Reuters



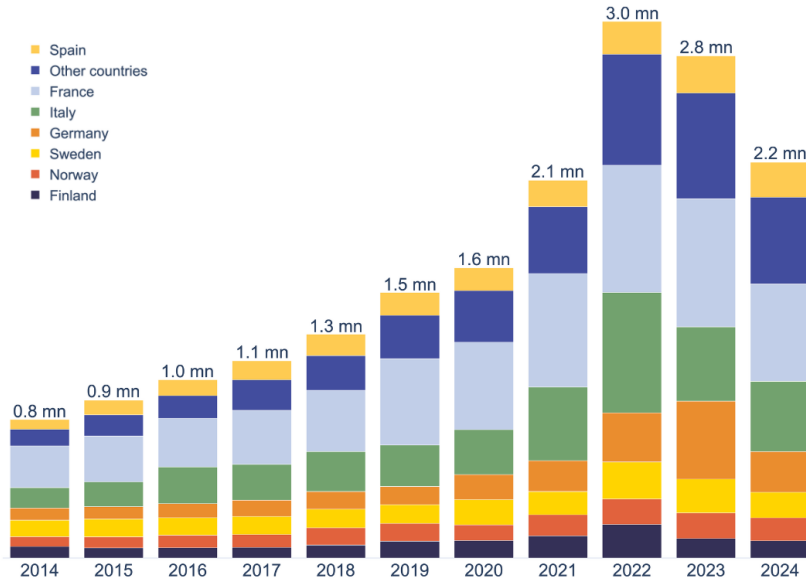
Image by AI



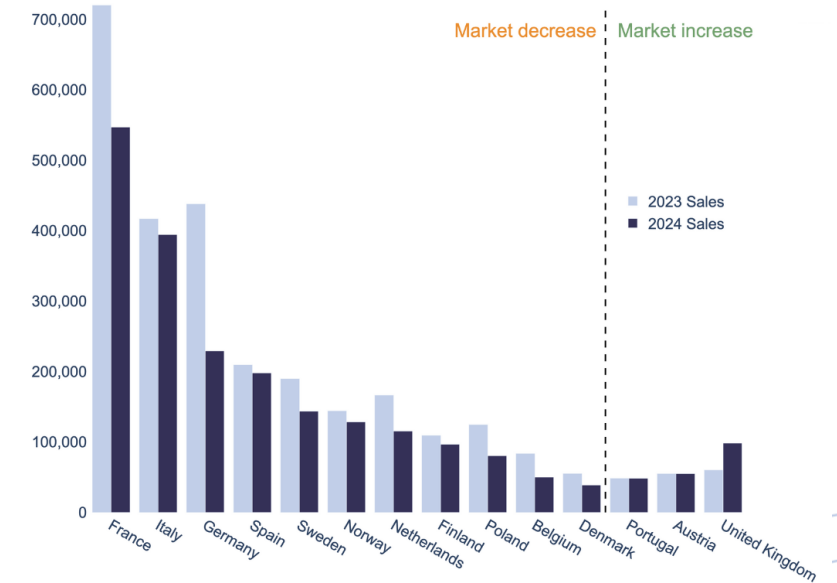
Heat pump driven



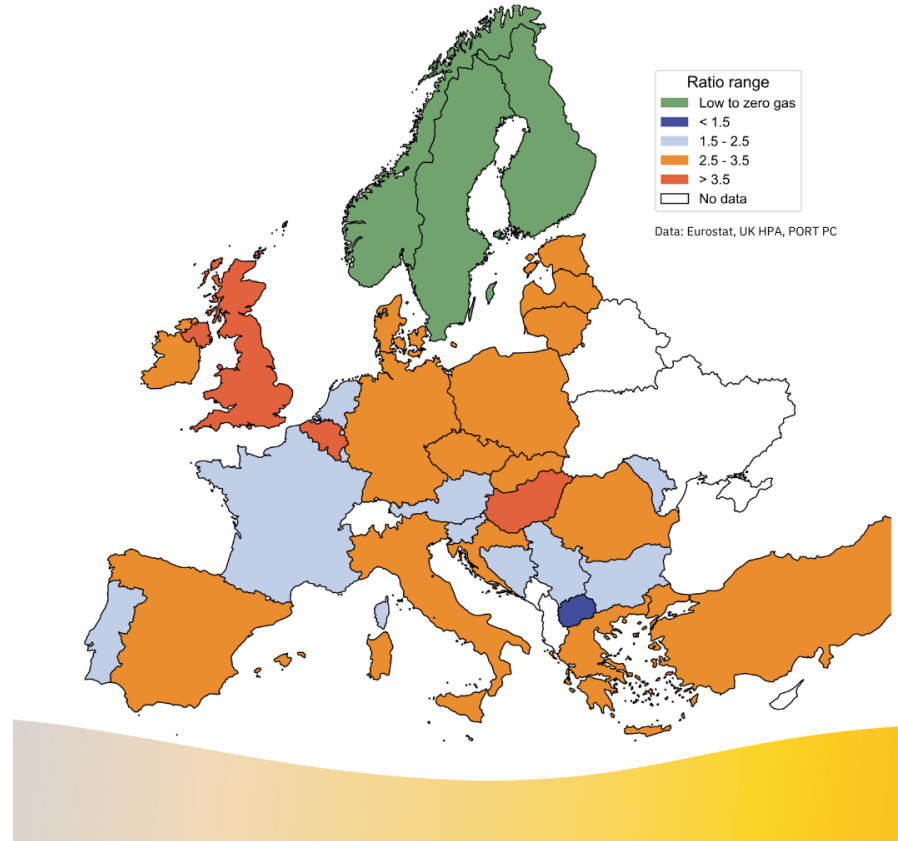
Heat pump sales from 2014 to 2024 - 14 European countries



Heat pump sales 2023 to 2024 per country



Electricity to gas price ratio - first half 2024 (households)



EU looks at an electric alternative to Russian gas: The heat pump

But skilled worker shortages may hinder efforts to ramp up deployment.

'I didn't want to fund Putin': Heat pumps find favour in Europe

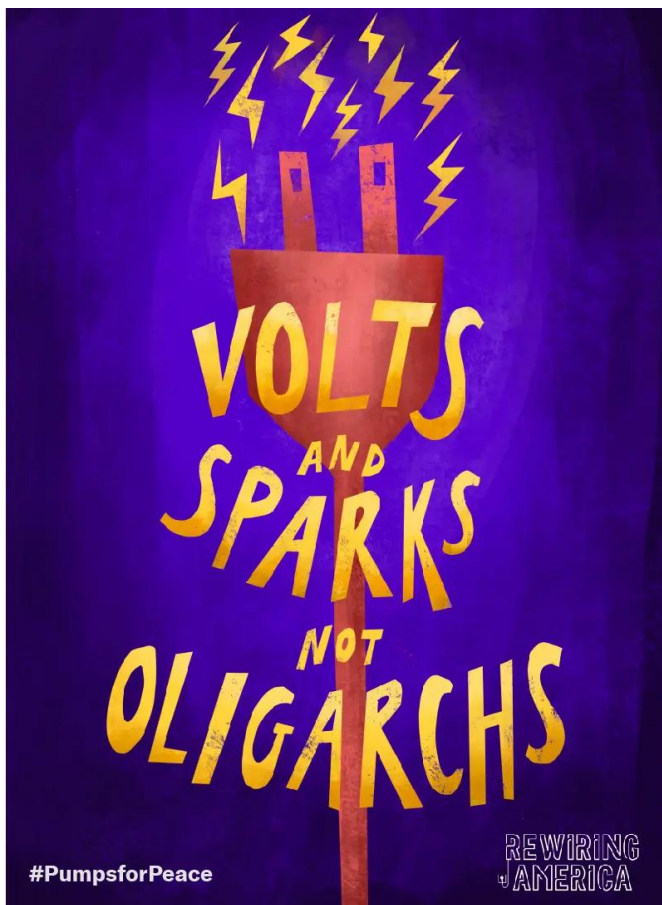
They can produce 3kWh or more of heat for every kWh of electricity used to power them. Yet the rollout is not as straightforward as that equation might suggest.

Heat pumps, renovations could slash Europe's Russian gas use -report

How heat pumps can help save Ukrainians from Putin and the rest of us from climate change

CLIMATE • ENERGY

Heat Pumps Are a Weapon in the E.U.'s Energy Face-Off With Russia



EUFORES round-table 20 March 2025

Any questions?



[@helloheatpumps.bsky.social](https://helloheatpumps.bsky.social)



[European Heat Pump Association](https://www.linkedin.com/company/european-heat-pump-association)



[@EuropeanHeatPumpAssociation](https://www.youtube.com/EuropeanHeatPumpAssociation)



www.ehpa.org

